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THE GLAD BOOKLET 1931

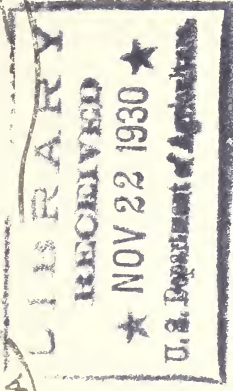
FROM

DECORAH GLADIOLUS GARDENS
ORIGINATORS OF MANY FAMOUS GLADIOLI

Box 257 - - Decorah, Iowa U. S. A.



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U. S. Dept. of Agriculture
Bureau of Plant Industry
Washington
D. C.

POSTMASTER---Return postage guaranteed



SINCE our last Glad Booklet appeared my partner in the glad game, Dr. C. Hoeg, has passed away. His departure is not only a great loss to me and all who were close to him in life, it is also a loss to the entire glad fraternity all over the world.

For more than a quarter of a century he never missed a single day in his garden when the glads were in bloom. With his intimate knowledge of nature's wonderful workshop he spent his happiest hours surrounded by his flowers, largely of his own creation.

He was a noble, kind soul, a quiet, unassuming, reticent man. And still his name is known and loved as far and wide as his Jenny Lind, Gold and others of his creations unfold their refined beauty to flower lovers season after season.

The Decorah Gladiolus Gardens honors his memory by continuing the glad work which was his life.

PRESTGARD.

*P*ERHAPS we ought to apologize for the very modest appearance of this year's Glad Booklet. It does not appear in its Sunday Best as the many former editions.

There is a reason. And here it is:

The last season was the driest and hottest on record in this part of the country. Which was bad indeed for the flowers, especially the glads. They were rushed thru in such a hurry that they did not get time to form a respectable spike. This was a most unfortunate situation. First, because we were prevented from making the splash at the National Show at Des Moines that we had expected to. And in the second place—and this is worse—we never had a chance to get a good photo of any of our new varieties that we had intended to list this year for the first time. We could not even get a fairly correct description of them. And so the unusual thing happens that we do not offer any new introductions this year. Not because we do not have them. They will only have to wait another year.

There you have the reason why we do not issue, this year, the usual dignified, illustrated Glad Booklet, which has brought us so many compliments in former years. This is largely a reprint of last year's Booklet—without the illustrations. But, just look how the prices have changed!

However, we have a small supply left of last year's Glad Booklet, showing sixteen of our best varieties in beautiful half-tones and if you want a copy of it, it is yours for the asking as long as the supply lasts.

And here is a piece of good news. In spite of the poor flower season we harvested about as fine a crop of bulbs as ever was dug out of the ground, because we had plenty of moisture after blooming time. And next year we look for a normal flower season. The Glad Booklet will then again appear in its Sunday Best and also tell about several new introductions, some of which we promise in advance to be real surprises that will make the glad fraternity stand up and take notice.

Read This Before Ordering

All the varieties listed in this Booklet are our own productions. We grow nothing else.

We advise you to send us your order early, as the stock of some of our finest varieties is limited.

We send out only young, strong, clean, healthy bulbs, true to name. We consider bulbs $1\frac{1}{4}$ inch up good blooming size.

We do not ship bulbs during December, January and February except at special request by buyer and at his risk. At other times, fall or spring, we guarantee safe delivery.

No orders will be accepted after May 1st.

The prices quoted in this Booklet include postage or express charges to all points within U. S. and Canada.

Orders amounting to less than \$1.00 not accepted.

Remittance must accompany all orders.

To our friends in Canada: We do not ship bulbs to Canada in the fall but book orders up to April 1st—not after that date. Send the number of your import permit with your order. All Canadian orders will then be shipped as soon as the bulbs are inspected by our state entomologist in accordance with the Canadian Insect Pest Act.

Customers outside of the United States are respectfully asked to remit by international money order or draft on New York or Chicago banks, made out in American money.

Write your name and address very, *very* plainly.

Don't throw this Booklet away after having made out your order. Show it to your friends and talk it over.

If you move or change your address before our next Booklet is out, please notify us, or you will not get it.

Our varieties are now grown and known in Japan, China, Philippine Islands, Hawaii, Cuba, Australia, New Zealand, Tasmania, also in England, Holland, France and other European countries, and, of course, in every state in our own U. S. and in every province in Canada.

Reference: Decorah State Bank, Decorah, Iowa.

DECORAH GLADIOLUS GARDENS

Box 257, Decorah, Iowa, U. S. A.

Glorious Decorah Glads

The letter (H.) in parenthesis after name indicates that the variety is originated by Dr. Hoeg and (Mrs. H.) by Mrs. Dr. Hoeg, while Mr. Prestgard is responsible for those marked (P.).

By "medium" bulbs we mean about 1 inch in diameter.

ANITRA. (P.) Light perilla purple tipped dahlia carmine. Very light cream, almost white, throat mark with a sharp pansy purple line thru center. If all this sounds Chinese blame it on Ridgway. We would simply call it a smoky affair with white throat. Good sized flowers, perfectly placed and many open at one time.

Each 50c. Dozen \$5.00.

BLUE BOY. (Mrs. H.) Color pale bluish lavender; true purple throat mark bordered Marguerite yellow. Flower of good size. This is a decided improvement on the old Hyacinth, which dropped out of sight many years ago, and one of the very finest in the blue class. Very likely the bluest of all blues. Has fine bulbs too.

Large bulbs, each \$1.50. Dozen \$15.00.

Medium bulbs, each \$1.00. Dozen \$10.00.

BUFFALO BILL. (H.) Phlox pink, barium yellow throat. Tall and stately. Large flowers. This variety will be classed among the aristocrats of the gladiolus tribe when it becomes better known. One of the very tallest and strongest in the lavender class.

Each 20c. Dozen \$2.00.

CARMEN SYLVA. (P.) Pure snow-white, throat slightly penciled lilac, almost self. Stem tall and slender but wiry and strong, always straight. Excellent for cutting. Considered by many experts the most dependable and satisfactory of all whites. Can stand almost any kind of weather.

Each 10c. Dozen \$1.00.

CHARLES LINDBERGH. (P.) This is one of the aristocrats in the glad family. Color clear hermosa pink with large naphtalene yellow, almost white, blotch in the throat. Very large flowers of good texture and striking beauty. Stem exceptionally tall and wiry and a strong grower.

Each \$2.00. Dozen \$20.00.

DARK EYE. (P.) The clear, deep scarlet red color of this variety is sharply contrasted by a large, rich maroon blotch in the throat, which from a distance looks solid black. The proper name for this variety would have been Black Eye, if only that name had been available. Large flowers but not many open at one time.

Each 50c. Dozen \$5.00.

DECORATION. (H.) Color clear cameo pink, tipped geranium pink, delicately flaked spectrum red. A very bright and pleasing color. Many perfectly placed flowers open at one time, making a very beautiful spike on a strong, erect stem. Very prolific.

Large bulbs, each \$1.00. Dozen \$10.00.

Medium bulbs, each 60c. Dozen \$6.00.

DOROTHY VERNON. (H.) Color, clear Marguerite yellow with baryta yellow throat. A stately spike, strong grower and very prolific. Quite early. One of the very finest in the light yellow class.

Each 20c. Dozen \$2.00.

DR. ECKENER. (P.) Color rose doree, throat buff yellow, sprinkled with the same shade of rose. A very pleasing color. Many large flowers open at one time. Stem exceptionally tall and strong. A magnificent variety.

Bulbs, each \$1.00. Dozen \$10.00.

DR. MAYO. (H.) Pale amaranth pink, barium yellow throat. Large, wide open flowers with clear and very attractive color. This is another lavender that has won the hearts of many glad fans.

Each 20c. Dozen \$2.00.

EARL BENBOW. (P.) Color clear, glistening snow white with a very attractive soft, light phlox purple throat mark. Very large, well shaped flowers, perfectly placed and many open at one time. We predict that Earl Benbow will be pronounced the most refined variety in the white class.

Large bulbs, each \$1.00. Dozen \$10.00.

Medium bulbs, each 60c. Dozen \$6.00.

FINN MALMGREN. (P.) Color scarlet red, medium ruffled. Clear, rich glowing color. Very beautiful spike, many flowers open and regularly placed. A dainty, dim, lighter scarlet circle in the throat. (A little lighter color than Roald Amundsen.)

Each 20c. Dozen \$2.00.

GETTYSBURG. (H.) Rich velvety carmine, throat darker. Large, round, well shaped flowers. Tall, slender stem. A very showy variety that attracts attention wherever grown or shown.

Each 15c. Dozen \$1.50.

GERTRUDE EDERLE. (P.) Clear colonial buff, practically a self. Petals slightly wavy. This is a *primulinus grandiflorus* of great size and beauty. Stem very tall when well grown.

Each 10c. Dozen \$1.00.

GOLD. (H.) Pure golden yellow, throat a shade deeper, slightly dotted and streaked, almost self-color. Large flowers, many open at one time and perfectly placed. A grand variety.

Each 10c. Dozen \$1.00.

GRACE E. KIMBALL. (P.) Pale Hortense violet, rich dark velvety blotch of hyacinth violet. A very fine blue and extra strong grower with fine, healthy bulbs. Offered now for the first time at less than \$1.00.

Each 50c. Dozen \$5.00.

HOMESTAKE. (P.) Ground color rich pinard yellow, veined cornelian red, the lines getting somewhat heavier towards the edges. Colors can be given only approximately as we can not find the exact colors in Ridgway. The general effect is a deep, rich orange flower. This variety was awarded the A. G. S. Trophy for the best new seedling at the Midwest Show at Des Moines, Iowa, 1927.

Each 30c. Dozen \$3.00.

HONEYDEW. (P.) A lacinated *primulinus* of rare beauty. Color light orange yellow with salmon orange splashes, deeper towards the edges. An exceptionally rich and refined color. Only few flowers open at one time. Each bulb often throws three stalks and each stalk three almost equally tall spikes, making nine spikes from one bulb. A real unique variety both as to color, form and habit.—We have for good many years worked with lacinated types of our own originations and have now several fine

varieties in different colors. Of these Honeydew is the first one to be introduced. We consider it a real acquisition for those who like the dainty prim.

Each 10c. Dozen \$1.00.

JANE ADDAMS. (P.) This new lavender variety has already caused a stir among glad fans fully equal to Longfellow. It was exhibited for the first time at the Midwest Gladiolus Show, Des Moines, 1926, and the lone spike among the tens of thousands was the center of attraction, or rather it shared the attraction with the other new lavender, Miss Des Moines. At the last two years' shows we had no spike to exhibit but almost everybody asked about it. One grower told us, that he had blooms of Jane Addams the summer of 1927 measuring $7\frac{1}{4}$ inch. We told that to another grower, almost ready to apologize for the exaggeration, but he calmly remarked: "Oh, well, I can go him one better; I had a bloom of Jane Addams that measured more than that and it was a sight." Hardly think we have had any of that enormous size ourselves, but there can be no doubt but that Jane, when well grown, is the largest lavender glad in existence. The color of Jane is soft phlox pink with white throat but it belongs rightfully in the lavender class. Like many other varieties of delicate color it is apt to become flaked in sultry weather or sudden change in temperature, but when the color comes clear, as it usually does, it is hard to find anything to equal it.

Each 35c. Dozen \$3.50.

JAP LADY. (P.) This Bishop purple flower has no doubt the most remarkable color ever seen in any gladiolus—"exceedingly pleasing odd," as one expert puts it. Being a near relative of the now almost extinct Badenia, the bulb has its peculiarities and is not pretty to look at. The husk is thin and falls off easily. Still, it will not only grow but even produce a stronger and sturdier stalk than most varieties in the purple or blue shades. We advise you to plant it in rather loose, sandy soil that has not been fertilized lately and where glads have not been grown before. Especially keep horse manure miles away from it. Jap Lady is not of the long-lived sort. When a bulb gets large and old it is not much good. Discard it and plant only young ones and you will have no trouble. It multiplies well and if you save the bulblets, you will always have a crop of young bulbs. Besides, it is so cheap now that anyone can grow it in quantity. Extra fine in a vase with whites or yellows.

Bulbs, one inch up, each 10c. Dozen \$1.00.

DECORAH GLADIOLUS GARDENS

TRADE LIST 1930

All our own originations. We grow nothing else.

On our wholesale list this year you will find an extremely fine collection of glads at greatly reduced prices. Quite a few of our recent introductions now appearing in our trade list for the first time. Of some of them the stock is very limited. We have listed them to give growers a chance to get a start with them while they are new. But in order not to be disappointed you should send us your order as soon as possible. Why grow only the old, common varieties that everybody grows? For detailed descriptions see our new Glad Booklet (our retail catalog).

VARIETY

BULBS

BULBLETS

Per No. 1 No. 2 No. 3 No. 4 No. 5 No. 6 Per

Anitra	10	\$2.00	\$1.50	\$1.00
Blue Boy	10	8.00	6.50	5.00
Buffalo Bill	100	\$8.00	\$7.00	6.00	4.00	3.00	\$2.00	1000	\$3.00
Charles Lindbergh	10	12.00	10.00	8.00
Decoration	10	6.00	5.00	4.00
Dorothy Vernon	100	8.00	7.00	6.00	4.00	3.00	2.00	1000	3.00
Earl Benbow	10	6.00	5.00	4.00
Finn Malmgren	100	8.00	7.00	6.00	4.00	3.00	2.00	1000	4.00
Gettysburg	100	6.00	5.00	4.00	3.00	2.00	1.50	1000	3.00
Gertrude Ederle	100	4.00	3.25	2.75	2.00	1.50	1.00	1000	2.00
Grace E. Kimball	10	3.00	2.50
Homestake	100	12.00	10.00	8.00	6.00	5.00	4.00	100	.60
Honeydew	100	5.00	4.50	3.75	3.00	2.50	2.00	1000	3.00
Jane Addams	100	12.00	10.00	8.00	6.00	5.00	4.00	1000	6.00
Jap Lady	100	3.00	2.50	2.00
Lincoln Ellsworth	10	10.00	8.00	6.00
Longfellow	100	6.00	4.50	3.50	2.80	1.80	1.20	1 qt.	4.00
Lotus	100	15.00	12.50	10.00	8.00	6.00	4.50	100	.75

100 12.50 15.00 12.50 10.00 8.00 6.00 4.50 1000 8.00

Madame Norena	100	17.50	15.00	12.50	10.00	8.00	6.00	1000	8.00
Mandarin	100	10.00	8.00	6.00	5.00	4.00	3.00	100	.50
Miss Des Moines	100	50.00	40.00	35.00	30.00	100	5.00
Montenegro	100	8.00	7.00	6.00	4.00	3.00	2.00	1000	3.00
Mrs. Kr. Prestgard	100	6.00	5.25	4.75	3.75	2.00	1.50
Norma Talmadge	100	8.00	7.00	6.00	4.00	3.00	2.00	1000	3.00
Priscilla	100	15.00	12.50	10.00
Roald Amundsen	100	20.00	17.50	15.00	12.50	10.00	8.00	100	1.25
Sigrid Undset	10	12.00	10.00	8.00	6.00	...	1.50
Sir Karl	100	4.00	3.25	2.75	2.00	1.50	1.00	1000	...
Sonja	10	3.00	2.50	2.00
Svengali	10	2.00	1.50	1.00
Terracotta	10	1.50	1.00
Trilby	100	10.00	8.00	6.00	5.00

We pay postage or express charges to all points in U. S. and Canada but not to oversea countries.

We ship no bulbs during December, January and February except at special request of buyer and at his risk. At other times we guarantee safe delivery. No order accepted after May 1st and from Canada not after April 1st.

TERMS: Cash with order or before shipment. Customers outside the U. S. are requested to remit by international money order or draft on New York or Chicago banks, made out in American money. Personal checks from foreign countries not accepted. Orders for spring delivery accepted and booked now if 25 % of amount accompanies order, the balance cash before shipment or C. O. D.

DISCOUNT: On orders of \$10.00 or over we give you 10 % extra value in bulbs of your selection. Orders of \$25.00 or over, 15 % extra bulbs. Orders of \$50.00 or over, 20 % extra bulbs. Orders of \$100.00 or over, 25 % extra bulbs, all your selection. For large quantities write us for special rates and discount. We always try to do a little better than we promise — or than you expect.

DECORAH GLADIOLUS GARDENS
Box 257
DECORAH, IOWA
U. S. A.

JENNY LIND. (H.) Here is a remarkable story of the ups and downs and up again of a most wonderful variety. Originally it was tall and strong and it stood up well for two, three years. After that it grew more and more dwarf year by year and we were ready to give it up in despair—when the well known glad lady in Michigan, Mrs. Kinyon, came to the rescue. She had found what she called an “improved Jenny Lind” and kindly sent us a sample. We would rather call it a “restored Jenny Lind” as we found it to be the true Jenny Lind of old, restored to its original, queenly self. And so we discarded our entire old stock—tens of thousands of bulbs—and now offer only the new strain.—It is our impression that there are not many varieties of glads existing to-day that have won the hearts of so many good, glad people as Jenny Lind, with its perfect blending of soft apricot pink and cream. If there ever was a truly lovely flower among the gladiolus tribe, this is the one and it should not be found lacking in any garden. It impresses one as something pure, noble and refined, reminding one of the great Swedish nightingale whose name it carries.

Each 10c. Dozen \$1.00.

LINCOLN ELLSWORTH. (P.) This is one of the Giants of the glad tribe. Immense white flowers of robust substance. Throat streaked and dusted purple and tips of petals usually flaked with the same color. Many flowers open at one time, forming a real bouquet by itself, borne on a very tall and strong stem. A very robust grower and a real grand new white.

Each \$1.50. Dozen \$15.00.

LONGFELLOW. (P.) Very few glads, if any, have made such a great hit all over the land as Longfellow has the last few years. It has won a place as one of the very finest pink varieties of recent introductions. It is a Carmen Sylva seedling and has the same tall, slender, wiry stem as its parent, never crooked. Color, a lovely la France pink. Flowers large, wide open, of good form and perfectly arranged on the spike, and with up to eight blooms open at one time it is a sight to behold. Stands heat and bright sunlight very well. Several florists have told us that as a cutflower and a florists' variety Longfellow has no equal. There is only one cheap thing about it: the price. We noticed that Longfellow won three first prizes at the New England Glad Show in 1929.

Each 10c. Dozen \$1.00.

LOTUS. (P.) This new glad belongs to the primulinus grandiflorus class. Very beautiful cream color, shading to light pink towards the edges. Exceptionally large flowers and many open at one time. Makes a magnificent bouquet.

Each 25c. Dozen \$2.50.

MADAME NORENA. (P.) Very light flesh pink, almost white, splashed with deeper pink at edges. Throat very rich, clear barium yellow, the two delicate colors blending harmoniously, making an exceptionally pleasing combination. Wide open flowers of good substance and beautifully ruffled edges. Many open and perfectly arranged. One of the finest of later years' creations. Quite early; a strong grower and good multiplier.

Each 50c. Dozen \$5.00.

MANDARIN. (P.) Another primulinus grandiflorus. Very deep, rich salmon orange color, pinard yellow throat. One of the earliest. We have had plants of this new variety over five feet tall with long stem above the leaves. It won first prize at one of the big shows in the East last season and the well known British glad expert, Mr. George Churcher, reports that Mandarin last season received very flattering attention in England, where it was pronounced a new color in gladiolusdom.

Each 25c. Dozen \$2.50.

MISS DECORAH. (P.) This is surely a dainty Miss. Color a pure white, sometimes faintly splashed lilac at edges. Throat shading to ivory yellow, slightly feathered lilac. Large, wide open, finely ruffled flowers of good substance, good many open at one time and perfectly placed. Before opening up the buds have a creamy tint. Stem medium tall. This truly fine new variety, which probably could be described as a ruffled Carmen Sylva, is a worthy addition to the new ruffled tribe.

Each \$1.00. Dozen \$10.00.

MISS DES MOINES. (P.) This refined and beautiful flower was awarded the coveted Sisson prize of \$100.00 at the Midwest Gladiolus Show at Des Moines, Iowa, 1926 for the best and most outstanding new lavender seedling, but on request of the glad fans of Des Moines the prize was relinquished in order to have it named Miss Des Moines instead of Marietta Sisson as stipulated by Mr. Sisson. The new flower was the center of attraction among all growers at the show and "became famous over night,"

so to speak. Said Mr. Earl Foglesong: "I consider this new seedling the finest I have ever seen." And Earl knew a whole lot about glads. The color of Miss Des Moines, according to Ridgway's Color Standards, is pale lilac, shading to light liseran purple towards the edges. Throat light Marguerite yellow. In everyday English it would be called clear lavender, deeper at the edges of petals and fading to almost white in the center, the soft and very delicate colors blending harmoniously. Eight blooms usually open at one time and regularly placed. The stalk is tall and always erect.

Large bulbs, each \$1.25. Dozen \$12.50.

Medium bulbs, each 75c. Dozen \$7.50.

• **MONTENEGRO.** (P.) Color rich dark carmine, still darker throat with two white bands. Buds almost black. A very showy velvety dark red glad with large flowers of strong texture. A greatly improved Black Joe and one of the very darkest varieties.

Each 20c. Dozen \$2.00.

MRS. KR. PRESTGARD. (P.) Pure snow-white without any trace of markings. Blooms of good substance, many open at one time. We believe that this variety is one of the very finest and all around most satisfactory of all white glads. It is as pure and white as Europa and as strong and sturdy as Peace when grown right. And the white in Mrs. Kr. Prestgard is white, snow-white, not cream or gray or milk-white. Seven or eight immaculate lily-like flowers open at the same time. Stands bright sunlight better than most whites.

Each 15c. Dozen \$1.50.

NORMA TALMADGE. (H.) Clear sulphur yellow, almost self-color. Large blooms and many open at one time, forming a beautiful perfect spike, practically all the buds show color at the same time. A truly fine variety.

Each 20c. Dozen \$2.00.

PRISCILLA. (P.) Light Congo pink with spinel red blotch. A rather unusual color combination. Perfectly placed flowers of good size, wide open and slightly ruffled; many open at one time. You should not omit Priscilla from your list.

Each 25c. Dozen \$2.50.

ROALD AMUNDSEN. (P.) Color spectrum red, practically a self-color. Very clear, rich, red flowers, well placed, and with wavy edges of petals. Good size. Plant strong and straight. An excellent addition to the red tribe of glads.

Each 50c. Dozen \$5.00.

SIGRID UNSET. (P.) Color light pinkish lilac, throat dusted indian lake with a small solid bar in center. This is another pale lavender creation that some day will make a name for itself. Eight, and even ten, flowers open at one time not unusual. Stem fully as tall as Miss Des Moines and always erect. Very prolific.

Large bulbs, each \$2.00. Dozen \$20.00.

Medium bulbs, each \$1.25. Dozen \$12.50.

SIR KARL. (P.) Color beautiful clear geranium pink with cream blotch in the throat. A very large and showy glad, admitted by Gersdorff into the super glad class. Tall stem, strong grower and a good multiplier.

Each 10c. Dozen \$1.00.

SONJA. (P.) Color ivory white with a very delicate pink tint like china in bright sunlight. Up to ten flowers open at one time in the right kind of weather. Flowers wide open, making a long and beautiful spike. An excellent addition to the white tribe. Very prolific.

Large bulbs, each \$1.00. Dozen \$10.00.

Medium bulbs, each 60c. Dozen \$6.00.

SPRING. (H.) Color clear eosine pink with pure white throat. Large, regularly placed flowers and many open at one time. A large bouquet of Spring makes quite a show by itself.

Each 20c. Dozen \$2.00.

SVENGALI. (P.) Do you remember the great mystery-man who hypnotized Trilby? Here he is—in colors. According to Ridgway's wisdom the color is deep hellebor red, tipped vinaceous-purple, deeper towards edges. Pomegranate purple throat and same color dusted on yellow ground. We don't know how to describe these colors in understandable English. It's very dark anyhow.

Bulbs, each 50c. Dozen, \$5.00.

TERRACOTTA. (P.) Color van dyke red, a shade deeper towards edges. Throat deep cream, sprinkled with same kind of red around a small pansy purple mark. Which all sounds fine, but the name, Terracotta, tells the color better. The color is not dull and cold, tho, as terracotta, but has a soft, velvety sheen. Many medium sized flowers open at one time.

Bulbs, each 30c. Dozen \$3.00.

TRILBY. (P.) Here is a rather queer story about a very beautiful glad. It is quite a number of years now since it bloomed the first time and everyone who saw it agreed, that it was the most beautiful thing they ever saw grow out of the soil. The constant thought of the happy originator during the remaining part of the summer was: "hope it is lousy with bulblets," as old Vaughan used to say. When it was dug in the fall, it did not have a single bulblet. Not one! It was destined to blossom forth in all its glory one short season—and then go to its doom. But the originator did not have a heart to throw this lone bulb away. It was to have another chance. The second year it came "smiling thru" just as lovely as the first time, but bulblets? It didn't have a sign of any. Same sad story the third year. This beautiful peaches and cream creation was absolutely worthless. Still the originator could not bear the thought of throwing it away. It was to have another chance. And the fourth year something happened. When dug in the fall the old bulb was surrounded by a liberal number of bulblets! Talk about a pleasant surprise! And since that day it has never failed once to produce its normal quota of bulblets. Nothing like it has ever happened in the experience of the originator—which covers a period of twenty-seven years among the glads. Does anyone blame him for calling Trilby one of his pets?—Color light buff, rich yellow throat, a wonderful pleasing and refined color combination. Many beautifully ruffled flowers open at one time and perfectly placed. Stem very tall and strong. Make up a bouquet of Trilby and Jenny Lind and you will have something hard to beat.

Each 20c. Dozen \$2.00.

Collections

Two of the collections we have listed for several years have proved overwhelmingly popular. For the collection here listed as No. 2 we have had about ten times as many orders as for all the others combined, excepting the one here listed as No. 1, which has come in as a very good second. For that reason we have retained only these two collections and have eliminated all others.

Collection No. 1.

One bulb each of the ten varieties listed at \$1.00 each or over for large bulbs (total list price \$12.75), **\$10.00.**

Collection No. 2.

If you send us from \$2.00 to \$10.00 and allow *us* to make the selection for you, we guarantee to send you named varieties to the value of double the amount sent us. For instance: If you send us \$5.00 for Collection No. 2 it means that you are going to receive bulbs to a total list price of \$10.00 and each variety properly labeled. As stated above, this has proved to be the most popular of all collections.

Please order collections by number.

Voices from Afar

It is not only in every state in the Union and every province in Canada that the Decorah varieties are known and grown and loved. Also in far away lands they have made a hit. Here are just a few letters from abroad:

"*Mandarin* produced its first flower on July 22nd. The spike measured 3 ft. 9 in. in spite of the fact that we have had very little rain since the bulbs were planted. Yesterday I took a spike of it, together with five other varieties, to the Royal Horticultural Society but *Mandarin* was first favourite; the colour being described as quite new in gladiolus. One Iris lover made the remark: 'What would we not give for an Iris of that colour?' The only thing I have to say against it is the name, not that it is not appropriate, but there is already a *Prim* of that name (date 1923), and further, Mr. Crow has also one in his list this year. I shall certainly want some more of this variety next year."—GEO. CHURCHER, President of the British Gladiolus Society.

"I have the pleasure to inform you that the gladioli which were sent me from your garden were very fine indeed, and I thank you very much."—L. KAWAURA, Tokio, Japan.

"I have your *Jenny Lind* and *Gold*. Jenny Lind is indeed a darling and to my mind is the loveliest color blend I have ever seen in glads. I must have *Jap Lady*. I have heard a lot about it."—E. J. FALLU, Adelaide, South Australia.

"The bulbs arrived in fine condition, thanks to your expert packing. I desire to express my heartiest thanks for the generous extras."—G. T. TAYLOR, Christchurch, New Zealand.

"I am exceedingly well satisfied with what you sent me, not only as regards my actual results, but with the treatment I received from you. You gave me clean, beautiful little corms, and the selection (which I left entirely to you) was far better than if I had to undertake it myself. — As to the flowers themselves: Two varieties remain still in my mind as visions of beauty: *Cynthia* and *Dorothy Vernon*. Their blending of the shades of yellow and pink is masterly, and I was sorry to see the last of them. I shall await next year's showing with eager anticipation. Of course, *Dr. Mayo* and *Jane Addams*—and especially the last named—are truly wonderful, and we admired them in full measure. — I wish you every success in your work, which has so far carried so much daintiness, beauty and delicate charm to give happy hours to so many in all parts of the world, who love beauty and charm for their own sake."—WILLIAM H. V. HALL, Otterohanga, New Zealand.

